



6,000 sq ft

Globe Park, Marlow

6 Weeks

BlueJelly.

 **SENNHEISER**



The Brief

Sennheiser are a family run, global audio and sound experience specialist. The brief was to create a modern workplace for their team alongside unique, impressive customer experience spaces for product demonstrations. The workplace needed to celebrate Sennheiser's 75-year heritage and demonstrate their cutting-edge capabilities. It had to enable agile, collaborative working and meetings, alongside individual, focused work.

What we did

Through workplace consultancy services we created test fits, budgets and feasibility studies to enable Sennheiser to make the decision to relocate to Eclipse, Globe Park, Marlow. The arrival avenue creates a wow factor with floor to ceiling images of global superstars using Sennheiser professional audio equipment. Custom joinery pieces with interchangeable product placement allow customisation for client demos. This leads into the breakout area offering space for the team to recharge and houses a large back kitchen for hospitality preparation.

Our designers worked closely with department heads to understand the technical needs of the customer facing spaces. The concept of a large meeting space, with a bi-fold partition to split the space into two smaller spaces, was created. This offers flexible options for training and client engagement and for internal all hands meets. The open plan area includes high quality desk positions, internal meeting rooms, collaboration tables and booths for informal meetings. Biophilic design brings a living tree into the middle of the touch down table and natural light floods the space to boost employee wellbeing.

The Results

Sennheiser's new workplace is a true masterpiece, every area has been meticulously thought through. From the beautiful furniture to the strong sense of brand throughout.



6,000 sq ft

Globe Park, Marlow

6 Weeks

BlueJelly.

 **SENNHEISER**