

🔍 CASE STUDY



WORLD REKNOWNED
MANUFACTURER OF POWER
TOOLS AND MUCH MORE

18,000 SQ FT

NEW UK HQ

HARMONIUS MULTI-BRAND
INTEGRATION

120 STAFF AND RISING

FLEXIBILITY TO SUPPORT
PLANNED GROWTH FAST!

LIGHT AND BRIGHT

MULTIPLE MEETING
FACILITIES TO SUPPORT
THE INTERNATIONAL TEAM





WHAT'S THE STORY...

TTI is a fast-growing world leader in Power Tools, Accessories and outdoor Power Equipment as well as many other products for infrastructure industries.

Their brands, such as MILWAUKEE, RYOBI and HOOVER, are recognized worldwide. Presently their market share in the UK and mainland Europe is on a significant rise. As such the UK HQ was no longer fit for purpose and a new home was fast becoming a necessity.

Blue Jelly were initially involved in a pitch situation to assist TTI in building appraisals and test fit planning. Ultimately an 18,000sqft suite, within the significant multi-tenanted complex of Marlow International, was selected and full design development commenced rapidly.

Blue Jelly worked closely and productively with the primary business unit leaders to develop a value driven project; one capable of supporting the planned business growth.

Key drivers for the project included access to natural daylight for all; harmonious multi-brand integration, and planned flexibility for team growth.

A plethora of meeting facilities & zoom rooms support the many team functions within a fundamentally open plan environment.



RYOBI

