













THE BRIEF



Watchfinder are a world leading reseller of luxury watches. They are part of the Richemont family alongside Cartier and IWC. Since opening in 2002, Watchfinder has grown exponentially. They needed a central headquarters in the UK to bring together their world class facilities into one workplace. They were looking to create an environment that matched the quality of their products, oozing with premium features and luxury touches. Alongside flexible and focused based working they needed private retail spaces for customers to come and experience the watches, a secure vault for storage and a dedicated watch service centre.

WHAT WE DID

Our early engagement with Watchfinder allowed us to support them through a process of test fits, planning and budgeting ahead of them choosing a new office space.

Working closely with the project team at Watchfinder we developed a bespoke, brand-centric design whilst creating crisp and elegant, modern work settings. Offering a mixture of static desks and agile booths, meeting rooms, high tables and soft seating areas. The furniture throughout is an eclectic mix of luxury textures, colours and styles which are complimented with matching rugs, mirrors, statement lighting and imagery of watches.

The high spec technical build for the watch service centre included specialist areas for watch inspection, polishing, cleaning, casing and a state-of-the-art watch makers room.

THE RESULTS

This highly specialised workplace fit out houses a growing team of 200 staff across three floors. The unique combination of technical spaces and modern agile workplaces enables the team to work in the way they need too. They now have all the facilities they need to deliver their end-to-end service under one roof. Their new HQ is a vibrant, flexible space that amplifies the Watchfinder brand and creates the right first impression for their customers who frequent the space.

18,000 SQ FT

KENT

20 WEEK PROJECT