

 CASE STUDY

WATCHFINDER&Co.
THE PRE-OWNED WATCH SPECIALIST

FIRST BESPOKELY CREATED
HEADQUARTERS

18,000 SQ FT LOCATION IN
KENT

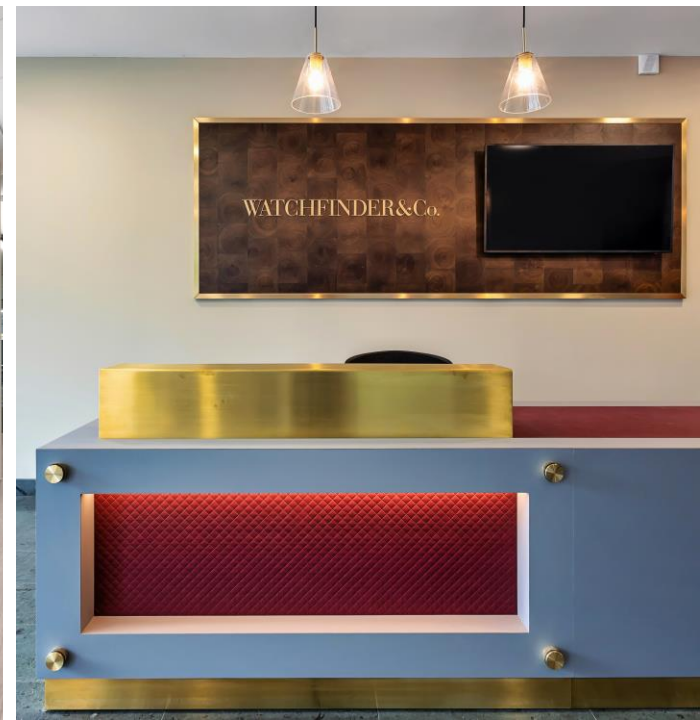
A DEDICATED PREMIUM
WATCH SERVICE CENTRE

CUSTOMER SERVICE SUITES

CRISP AND ELEGANT MODERN
AGILE WORK SETTINGS

FLEXIBLE WORKING MODELS
FOR CERTAIN TEAMS

ADDITIONAL BUILDING
EXTENSION FOR DEDICATED
PRODUCT DELIVERIES





WHAT'S THE STORY...

Watchfinder are a UK business success story. Founded in 2002, they have become one of the Worlds premium resellers of luxury watches. They are now part of the Richemont family of luxury product providers, sharing brands such as Cartier and IWC within their group.

After rapid growth throughout the first 10 years additional facilities were added in an 'ad-hoc' fashion. The Company now benefitted from specialist operations, such as a world class service centre and product photography studio, running 24/7 to capture all new stock.

These facilities however were spread over multiple sites and therefore the workflow was somewhat disparate and disconnected.

In 2017 Blue Jelly began assisting with feasibility studies and modelling to identify the perfect size and layout for an 'all new' HQ. Following a detailed period of test fit design, planning and budgeting, a new 18,000sqft facility was chosen and secured.

In late 2020 the design was finalized with the help of the WF steering group. This led to a 20 week implementation phase that has created a highly specialized Workplace fit out. A workplace that houses nearly 200 staff in well conceived series of spaces set over 3 floors.

... and yes, it all ran like clockwork!

