



44,000 sq ft

Central Birmingham

16 Weeks

BlueJelly.

irwinmitchell



The Brief

Irwin Mitchell, one of the largest, full-service, UK law firms, was established over 100 years ago with a human-centric approach. They were looking to develop the established agile principles of their successful Manchester workplace. Their new Birmingham workplace needed to reflect the specific needs of the local team and improve efficiency and performance. The brief included client-facing meeting spaces alongside flexible spaces for their team to collaborate. Irwin Mitchell also wanted a large, well equipped breakout space for their team to recharge and relax.

What we did

Our team designed a welcoming, client-facing reception area and meeting suite. Including fixed meeting spaces, flexible conference rooms, informal meeting spaces and a separate breakout kitchen for hospitality. The main open plan area uses neighbourhoods to create distinct spaces for each team. Within each space there are areas for focused work, collaboration and for relaxing. Cellular offices, booths, bar height tables, closed meeting rooms, soft seating and collaboration desks offer agile options to suit Irwin Mitchell's working style. Feature lighting and subtle brand colours are used to build the brand aesthetic. The central breakout area is social space designed to help the team relax and rejuvenate. The kitchen is well equipped with a bean to cup coffee machine and the island has bar height seating. There is soft seating, booths, long benches and smaller tables throughout the space with Irwin Mitchell brand colours used as accents.

The Results

Irwin Mitchell are thrilled with their new workplace. The thoughtful design incorporates Irwin Mitchell's team energy and collaborative style, enabling them to be more productive and higher performing. "Contract, Project Management and Site Management; it was all excellent. People and process; all excellent. A flexible collaborative approach and the team were very thoughtful and nice to deal with." Sarah Ball, Director of Operations, Irwin Mitchell.



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