

CASE STUDY



SOUTH WEST LONDON HQ

23,000 SQ FT MIXED FIT OUT
OVER 3 FLOORS

EVOLVING BRAND IN NEED OF
A FRESH AND DYNAMIC HOME

CLIENT EXPERIENCE SUITE

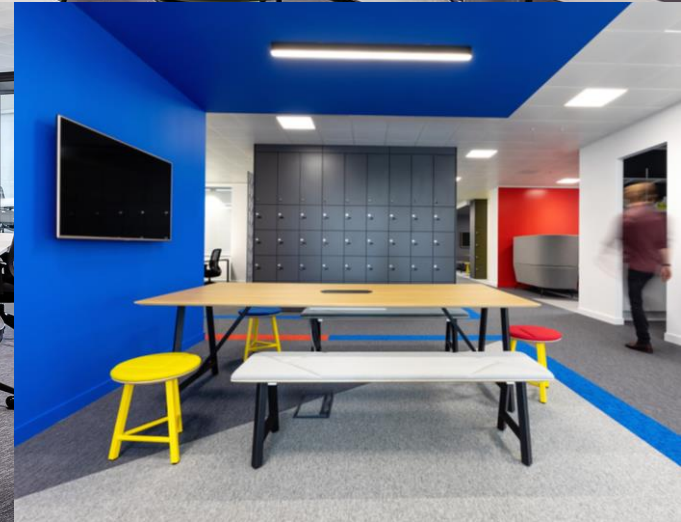
260+ STAFF UTILISING AN 80%
DESK RATIO

NUMEROUS AGILE WORK
SETTINGS FOR MAXIMUM
FLEXIBILITY

HUGE COMMS DATA CENTRE

100 ENGINEERING POSITIONS

DELIVERED SAFELY DURING
FULL UK 'LOCKDOWN'





WHAT'S THE STORY...

Synamedia deal in the sophisticated delivery of video content to many millions of homes around the world.

The way consumers receive TV programming, both at home and on the move, has changed vastly. Therefore Synamedia's own business has evolved greatly to set the pace in a competitive market. As such their workplace no longer reflected the dynamic 'workflows' undertaken.

Blue Jelly became involved when Synamedia acquired a further 15,000 sqft floor within their existing building.

This acquisition allowed us to completely re-evaluate the way the workflow had progressed and develop a much more diverse and flexible design model to both the new and existing real estate. All delivered safely during the full UK COVID 'lockdown'.

The design aesthetic is highly branded utilising many cost effective techniques to great effect.

Beyond the immediate visual change there were also many technical complexities to overcome in delivering an array of versatile infrastructure platforms to talented engineers and developers. The outcome takes the business to the next level.

