



COUNCIL of MORTGAGE
LENDERS

For CML, relocating from their premises in Savile Row was going to be a challenge from the start. They wanted to ensure that their valued staff and large volume of prestige visitors and guests would be more than impressed by their new work environment.

Early selection of the right building was imperative to ensure the tight timeframes were achieved as well as the fit factor. Various feasibility studies and briefings ensured the selection of the perfect building. Working with their team we created a new workplace which was both innovative and practical which reflected and reinforced the professional smart brand of the company.

A 'seamless transition' was key to ensuring minimum disruption to their staff whilst maintaining business operation. Blue Jelly worked closely with the team and ensured all aspects of the project were delivered. Client expectation was achieved as well as client delight.

client delight





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London

6,700sq.ft Fit Out in multi tenanted building

7 week programme

The trade association for the mortgage lending industry

Design to reflect and reinforce the professional brand

Extensive briefings and feasibilities to ensure fit factor and selection of the perfect building

**client
delight**

a taste of
Blue Jelly