



Chiswick Park, London

Overall project programme from planning consultancy/building selection to relocation: 24 weeks

Fitting out of 32,000 sq ft of exceptional workspace

Working in the tightly controlled environment of Chiswick Park

Co-ordination with the appointed Brand Consultants

Detailed consultation with Openbet to create a new approach to space planning and the facilities required for the new client facing areas

Development of the central infrastructure to cater for maximum expansion and a 90% male environment

**you** bet

a taste of  
**Blue Jelly**



As the world's leading provider of integrated gaming and betting solutions the new workplace at Chiswick Park was going to be dynamic and flexible.

Having acquired the top floor of the latest building at Chiswick Park, one of the most exciting developments in central London, many challenges were set for the new workplace.

Firstly timing; the team had 24 weeks to design, procure, get approvals, fit out and relocate. A tight timeframe – but essential to ensure the business was moved, settled and fully operational prior to the World Cup.

The second key aspect of the new workplace was to ensure it could accommodate the planned expansion to 400 staff. Using a quality bench style workstation made the solution simple; however, with 90% male staff bias, the solution needed a whole new toilet block.

On the comms side, the focus was on resilience and the ability to expand to cater for client requirements. Significant additional power and cooling was installed ensuring the requirement for the next 24 months could be met.

The final challenge was colours. The design concepts were initially agreed. However, with a major re-brand taking place we had to wait until three weeks into the build to know the palette/colours for finishes. Working closely with manufacturers and suppliers ensured we had production slots to enable the last minute key decisions.

