



**Clarify**

**Reading**

**5,000 sq ft Refurbishment and Fit-Out**

**5 week Programme**

**Leading provider of sales enablement solutions to the enterprise technology market**

**Integrated landlord refurbishment and tenant fit out**

**Unique reception incorporating greeting, waiting and central café/breakout**

**Negotiated both landlord contributions to refurbish and finance options**

**lead**  
on

a taste of  
**Blue Jelly**



Clarify is a leading provider of sales enablement solutions to the enterprise technology market. Clarify called us when they had out grown, in every aspect, the serviced office environment. Seeking 5,000 square feet we helped evaluate a choice of buildings for short and long term suitability. Working closely with Clarify, the letting agent and head lessee we negotiated contributions to refurbish the space and finance options for various aspects of the fit-out and furniture.

Clarify work in tight-knit teams that often assume the identity of their clients for outbound telemarketing or lead generation campaigns. The workplace needed to have chameleon-like capabilities but bind the internal teams together.

To promote Clarify's informal and energetic atmosphere, we created a central café facility directly adjacent and open-plan to the reception. It's a hub, always buzzing and busy, reflecting the enthusiasm of the internal teams. We defined Clarify's visual branding and also helped give shape and structure to their future working standards. We also used the latest Herman Miller Sense furniture system which proved efficient, cost effective and on the mark in design terms.

